

Intercollegiate Athletics Committee Meeting
Monday, November 29, 2010

In attendance: *Dev Sinha, Mathematics; Colin Rice, Kristen Hiraoka, ASUO; Nathan Tublitz, Biology; Kurt Krueger, Classified Staff; Deanna Linville, Education; Donna Laue, English; Grace Golden, Human Physiology; Eric Hersey, Student Athlete; Anita Weiss, International Studies; Rob Mullens, Lorraine Davis, Renée Baumgartner, Gary Gray, Jamie Moffitt, Mike Duncan, Joe Giansante, and Jim O'Fallon, Athletics; and guests Michael Redding, Phil Weiler and Betsy Boyd.*

Introductions

Athletic Director's Report:

On Friday, November 5, the Department of Athletics hosted a reception at the Jaqua Academic Center recognizing four new Academic All-Americans. Cyrus Hostetler (Men's Track & Field-Javelin), Alex Wolff (Men's Track & Field-Javelin), Nicole Blood (Women's Cross Country/Track & Field- Distance) and Jack Dukeminier (Men's Golf) are the inductees who were honored and their names have been etched into the floor of the Jaqua Academic Center. The well-attended event included a short program with President Lariviere, Rob Mullens, coaches and academic advisors presenting remarks about how incredible the achievements of these student athlete are.

300 tickets will be available at half price for UO faculty and staff to attend the Men's Basketball game against Washington State on February 3. Dev and Nathan will contact Joe Ancell in the DAF to decide how to distribute the information to the faculty and staff.

The Football Bowl revenue is shared equally with all Pac-10 schools, net after expenses. There is no direct increase in revenue.

No IAC Chairman's Report.

A new one minute video spot entitled, "Know the O," has been developed by Phil Weiler, Michael Redding and Betsy Boyd and will be broadcast during televised football games. Success in athletics draws a spotlight to academics. Preliminary ideas to leverage the win: Football fans → outstanding in the classroom and laboratory, etc.

Joe Giansante is working to create distribution channels for messaging that fits the medium. Facebook = "cool" – not the same as television. Potential link to the Celebrating Champions website. (www.goducks.com does not have a link to the UO webpage, which does have a link to the Celebrating Champions site and a link to the Duck Store.) Anyone with additional ideas is welcome to forward them to Phil at pweiler@uoregon.edu.

The students who are football players, part of the cheer squad or members of the marching band will miss the first week of winter term classes. Jim O'Fallon and the staffs in President's office and the Academic Center are thinking about and working on the issue. Jim Bean is communicating with the faculty about this topic. He will copy Dev, Nathan, Rob and Gary Gray with the information he sends.

Conversation with Coaches: Mike White, Head Softball Coach

As a parent himself, Coach White values high academic experience and he brings this personal value to his team, always encouraging them to increase their average GPA. Softball student athletes are required to sit in the first 3 rows of their classes. Proctored study sessions are held twice per week with no electronic media allowed. Coach reviews the tutor reports every day; his goal is for each student's attitude to be marked "exceptional."

The team travels extensively during the playing season, which begins in February. They play 56 games, 5 per week and many are doubleheaders. If the team wins 28 out of 56 games, it will qualify for post-season play. Last season saw 17 days of missed class time over two terms. Dietrich Moore is helping the softball student athletes to schedule their classes so that a minimum are missed due to their traveling and playing schedule.

Discussion was held concerning the amount of class time that student athletes miss; softball, baseball and golf team members miss the most. Student athletes should be encouraged to be proactive and meet with their course instructors at the beginning of the term to discuss working with their planned absences due to travel.

Matt Knight Arena: Mike Duncan

The Matthew Knight Arena will be a University asset, a community asset and a state asset. The arena has separate practice space so it is available when games are not scheduled. Eugene is a good market for performers traveling between northern California and the Portland and Seattle markets.

Already set are: Disney Live! On January 20th, Jeff Dunham on January 28th, Elton John on February 17th, and the Harlem Globetrotters on February 18th. Other planned events are the high school basketball tournament, speakers, concerts, monster trucks, Disney on Ice, the Trans-Siberian Orchestra, Oregon Bach Festival, Eugene Symphony, University Convocation and Commencement, and the Model United Nations. Benefits to the Department of Athletics include rental income, food and beverage sales, and merchandising sales.

The arena is staffed so that an event can be held every 24 hours, with some additional prep time needed for ice. Staff prepares the arena for the act to move in. The court floor is portable; it takes two hours to take it up and three hours to re-lay it. The designers of the arena specified acoustical treatments in the building so performers can adjust their sound systems to the venue.